

# GENERAL DATA PROTECTION REGULATION

A pragmatic approach to implementation

## EXPERTS WITH IMPACT

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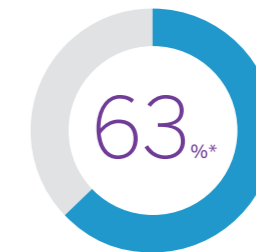
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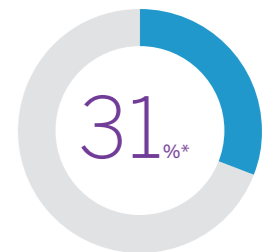
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Increase in territorial scope	Introduction of PIA's
Elevated threshold of consent	Increased Breach Requirements
Further processing diligence	Mandatory Data Protection Officers
Due Diligence on Vendor Processing	Enhanced Privacy Rights

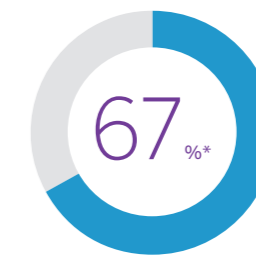
In 1995, the European Union released the European Directive 95/46/CE which was the first mandated directive in relation to personal data protection. By 2012, the European Commission put forth a proposal to reform the legislation, as a response to new challenges in the protection of personal data and represent the Digital Age. On the 4th May 2016 the EU officially published the General Data Protection Regulation (GDPR) with a view to implementing harmonized data protection legislation across Europe. The GDPR will be enforced from the 25th May 2018.



**63%\*** of data compliance officers have highlighted that their privacy maturity is at early or mid stages of maturity.



**31%\*** of organisations have a planned increase in employees related to regulatory compliance.



**67%\*** of executives highlight privacy as the key regulatory and legal compliance initiative.



**90x\*\*** estimated increase in fines in 2018, from £1.4bn in 2015, to £122bn in 2018.

SOURCE:

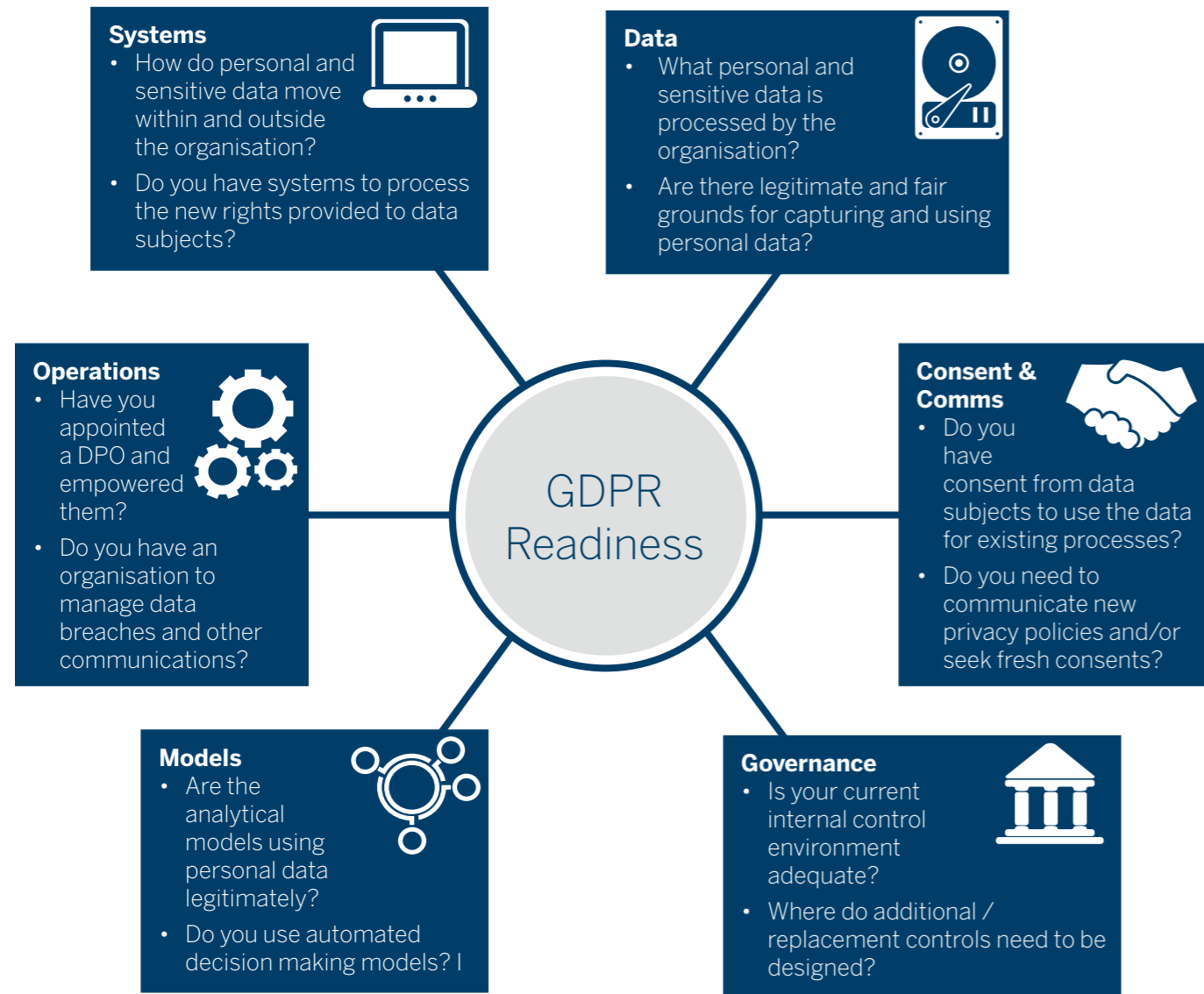
\* IAPP Annual Privacy Governance Report,

\*\* Payment Card Industry Security Standards Council

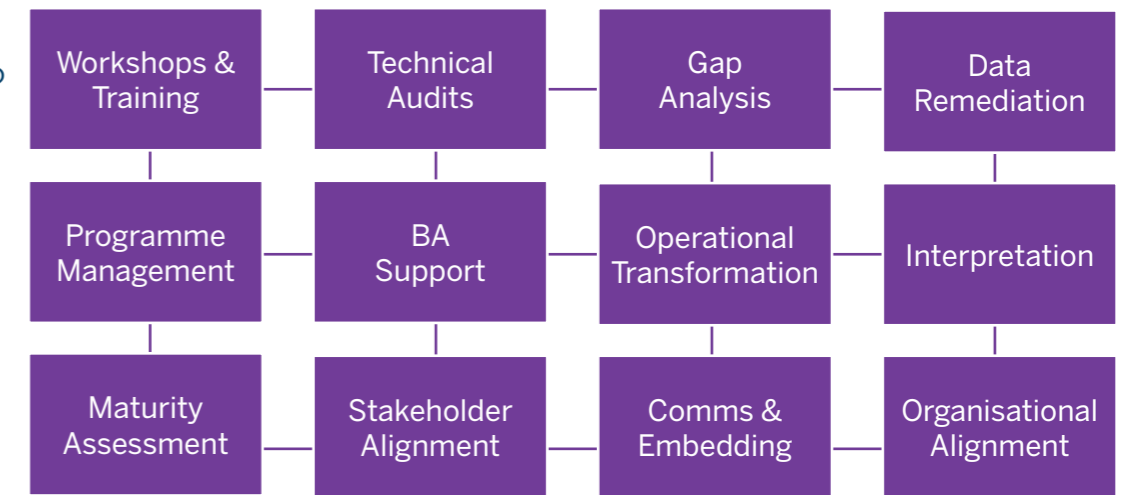
## What's Changed?

<ul style="list-style-type: none"> <li>Limited Accountability and European Reach</li> <li>Local Law Divergence</li> <li>Exposure to multiple Data Protection Authorities</li> <li>Reactionary Privacy &amp; Control</li> <li>No obligation to report on breaches</li> <li>Right to be remembered</li> <li>Limited Financial Repercussion</li> </ul>	<ul style="list-style-type: none"> <li>Global Reach and Verbose Accountability</li> <li>Uniform Regulation across the EU</li> <li>Centralised Data Protection Oversight</li> <li>Privacy by Design</li> <li>Obligation without delay</li> <li>Extended Data Requirements</li> <li>Right to be forgotten</li> <li>Two-Tier System of Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>Greater of <b>4%</b> annual turnover or <b>€20m.</b></li> <li>Non-Compliance on core principles</li> <li>Non-Compliance with a Supervisory Authority order</li> </ul>	<ul style="list-style-type: none"> <li>Greater of <b>2%</b> annual turnover or <b>€10m.</b></li> <li>Failure to obtain child's parent consent</li> <li>Lack of data breach notification</li> <li>No designated Data Protection Officer</li> </ul>
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# What do you need to consider when implementing changes for GDPR?



# How can FTI support you?



GDPR requires a diligent level of inter-organisational co-operation, in particular across high risk areas Customer, Marketing, Risk and Sales.



# Sample Implementation Timeline – How far have you got to travel?

